

MAKING YOUR CLIP FOR THE CHARITY CONCERT PROMO

This will be a two step process and it should take you no longer than 30 mins, you might even manage it in 10! We will edit parts of your videos together into one to make a short promo video for social media etc

- Please record this in landscape mode on your phone (ie sideways) and with minimum background noise.
- It needs to be a close-up video with your head and shoulders to in the centre of the shot and your face well lit.
- If anyone else is in the video, fine, but there must be consent for it to be shown in the public domain (social media etc) .
- Please do not look as if you are reading this (even if you are!) . It is in large print so that you could print it off as a cue card and prop it up at eye level near the camera or read it direct at eye level from your computer screen ..experiment to see what works.
- Please try to look fairly happy!

STEP ONE

CHOOSE / ADAPT ONE OF THESE SENTENCES FROM AGE ACTION IRELAND (AAI). PUT IT IN YOUR OWN WORDS BUT KEEP IT TO A SENTENCE OR TWO MAXIMUM

I believe in equality and human rights for all older people

By 2051, 1 in 4 people in Ireland will be over the age of 65

As Nelson Mandela once said: “A society that does not value its older people denies its roots and endangers its future.”

Age Action has been the leading advocacy organisation for all older people in Ireland for the last thirty years

Age Action provides a range of programmes and services to support the diverse, complex, and changing needs of older people across Ireland

As a doctor, I’ve seen first-hand how older people in Ireland have borne the brunt of the Covid-19 pandemic

As a daughter/son/grandchild, I want to show that I care about the older people in my family/my community (personalised)

**As an older person, I am more than just a number, I am more than just my age, I am a
(...parent/partner/sister/brother/daughter/son/grandparent/carer/
professional/volunteer/singer/musician/writer/artist/rebel/adventurer/dreamer/dancer/...)**

I want to challenge ageism in Ireland, so I can look forward to growing older in a country that values and respects all of us, regardless of our age

I want to recognise the valuable contribution older people in Ireland have made, and continue to make, to their families, communities, and society

I want to make a positive impact to the lives of older people in Ireland

65% of older people in Ireland experience digital exclusion, because they have low, or no, digital literacy skills

I think everyone in Ireland should have access to the same information, supports, and services – not just those of us who are online

I want to ensure all older people in Ireland have the right, choice, and supports, to age in place, in their own home, in their own community, for as long as they want

We are all ageing - we are all equal

STEP TWO

WAIT A FEW SECONDS THEN SAY ...

“To benefit the work of Age Action Ireland, Irish Doctors Choir will be coming together to sing the much-loved Faure Requiem in Maynooth Chapel on Sunday 13th March at 3pm.

You can join our virtual audience on livestream or watch a recorded version of the concert later on-demand by buying an Audience Ticket for €10 .

You can get your tickets now by visiting Eventbrite or the Irish Doctors Choir website”

STEP THREE

Hold still for a few seconds before switching off and sending your shot to me via this IDC Dropbox Link

<https://www.dropbox.com/request/oTlvmrZb9vB0p8VodoTw>

I will be editing a few of us together, and adding music from Faure Requiem softly in the background and text information identifying us as Irish Doctors Choir members

Thanks in advance

Olivia